

DEBORAH BREIKSS

DIGITAL CONTENT DEVELOPER

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SKILLS

Web Content Management (LMS / CMS): WordPress, Drupal, Joomla, Canvas, Moodle, Blackboard, Brightspace, Sakai

Technical: HTML, CSS, ADA web accessibility, PDF remediation

Collaborative: Microsoft Office, Microsoft Teams, SharePoint, Wrike (project management); Google Docs

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Dreamweaver

Expanding knowledge: Digital marketing, Google Analytics, SEO

Transfer strengths: Excellent written/verbal communication, multi-project management, graphic design integration, team player, sharp eye for detail, problem-solver, highly developed organizational skills, focused time management

EXPERIENCE

Web Content Developer | Pearson

2014 – 2022

- Responsible for managing website content requests and performing various content updates.
- Built, added, created, and maintained complex university course content in multiple learning management systems (LMS) platforms in collaboration with other developers and instructional designers.
- Coded internal and external content using HTML and CSS.
- Performed quality assurance checks with peers confirming accuracy, standards, and web accessibility
- Finalized, formatted, and updated content in LMS platforms for multiple universities, including grade books, rubrics, course outcomes, student learning outcomes, reading, assignments, discussions, and exams.
- Assisted with large LMS migration and implementation projects.
- Often held a leadership role in project management and training.
- Worked closely with online teams collaborating with lead content administrators, web developers, and instructional designers to deliver course content in alignment with university standards and specifications, manage multiple projects simultaneously, and meet deadlines.
- Drafted, documented, and implemented processes and procedures to ensure consistent standards.
- Reviewed web content, links, design, and code to validate the structure and assess web accessibility compliance.
- Performed work according to defined project constraints, checklist criteria, timeline, and technical considerations and maintained the accuracy of established quality standards and ADA web accessibility guidelines.
- Remote, full-time, collaborated using online tools to maintain communication lines and resolve issues promptly.

Graphic Design Consultant

2007 – 2022

- **ChalkBox Gymnastics** (15 years): branding, logos (apparel/signage), web design and maintenance (WordPress)
- **Elizabeth Gymnastics** (12 years): logo designs, and designing and managing an annual 24+ page printed program.
- Created logos and graphics for various other businesses and organizations.

Parenting Full-Time

1992 – 2007

- 100% focused on raising 3 children who are all now college-educated productive citizens in society.
- Additional work outside the home in retail, preschool, and pet grooming as well as graphic design consulting.

EDUCATION

The Art Institute of Pittsburgh, Online Division

Digital Design Diploma | Adobe CS | 2009-2010

Washington University in St. Louis

Bachelor in Fine Arts | Graphic Design | 1984-1988